



## Call for Abstracts

### 3<sup>rd</sup> TRACY WORKSHOP

## Achieving Carbon Neutrality: Sustainable Business Models, Social Entrepreneurship, and B Corps

Monday 27<sup>th</sup> November 2023

Archivio Antico – Palazzo Bo – Via VIII Febbraio, 2  
from 09.00 a.m. to 7.00 p.m. (Rome time)

**Email for Submissions:** [info.tracyproject@gmail.com](mailto:info.tracyproject@gmail.com)

**Submission Deadline:** October 31<sup>st</sup>, 2023

The 3<sup>rd</sup> TRACY WORKSHOP invites researchers, practitioners, and policymakers to submit their original abstracts of research papers and case studies exploring the theme of "Achieving Carbon Neutrality: Sustainable Business Models, Social Entrepreneurship, and B Corps."

This workshop aims to provide interdisciplinary discussions on innovative approaches and strategies that can contribute to the transition towards a carbon-neutral economy.

**Topics of interest for paper submissions include, but are not limited to:**

1. Sustainable business models: Developing and implementing sustainable business models that effectively reduce carbon emissions and contribute to the achievement of carbon neutrality.
2. Social entrepreneurship: Exploring the role of social entrepreneurship in addressing environmental challenges, including the development of sustainable enterprises and initiatives.
3. B Corps and sustainability: Examining the impact and potential of B Corporations (B Corps) in promoting sustainable practices, responsible business conduct, and environmental stewardship.
4. Renewable energy and clean technologies: Analyzing the role of renewable energy sources and clean technologies in achieving carbon neutrality and reducing greenhouse gas emissions.

5. Circular economy: Investigating the potential of circular economy principles, such as recycling, reuse, and waste reduction, in the context of carbon neutrality and sustainable business practices.
6. Policy and regulatory frameworks: Assessing the effectiveness of policy and regulatory frameworks in promoting carbon neutrality and supporting sustainable business practices.
7. Finance and investment: Exploring innovative financial instruments and investment strategies that can support the development and scaling of sustainable businesses and projects.
8. Consumer behavior and sustainability: Understanding consumer attitudes and behaviors towards sustainable products and services, and their role in driving the adoption of carbon-neutral practices.

#### **Submission Guidelines:**

- Abstracts should be no more than 500 words and clearly outline the research question, methodology, key findings, and implications.
- From 3 to 5 key words.
- All submissions must be in English.

#### **Important Dates:**

- **Submission Deadline:** October 31st, 2023
- **Notification of Acceptance:** November 10th, 2023
- **Workshop Date:** November 27th, 2023

Accepted papers will be presented at the 3rd TRACY WORKSHOP.

Please submit your abstracts or full papers via email to [info.tracyproject@gmail.com](mailto:info.tracyproject@gmail.com) by October 31st, 2023. Include "TRACY WORKSHOP Submission" in the subject line of the email. All submissions will undergo a double-blind peer review process, ensuring the quality and relevance of the accepted papers.

For more information about the workshop, registration, and updates, please visit the workshop website at [tracyproject.org](http://tracyproject.org) or contact us via email at [info.tracyproject@gmail.com](mailto:info.tracyproject@gmail.com).

We look forward to your valuable contributions and engaging discussions at the 3rd TRACY WORKSHOP!

Sincerely,

Tracy Project Team

VISIT THE WEBSITE: <https://www.tracyproject.org/>